800.829.8117

UniKeep CD/DVD Disc 20 Wallet Insert Template

Reference for these products: 12710, 12888, 12796, 12905, 12188, 13001

PrePress Requirements:

Files:

We accept the following print ready file formats:

- Adobe CS4 and lower:
  - Illustrator
  - InDesign
  - Photoshop
- High Resolution PDF (with fonts outlined or paths)

Preferred Vector Formatted Files - (.EPS)
Vectored art is the most adaptable and the ONLY format that can be spot color separated.

Photoshop files (must be layered) and scanned images MUST be a minimum 300 dpi. Scanned in pixel based imagery should be saved in .tif, .psd or .eps format. We cannot accept images in RGB color. Files should be either CMYK or if using Pantone colors should be indicated.

Providing native application files (ex: InDesign), supporting high resolution files (Photoshop, Illustrator files) and fonts, will allow us to perform last minute corrections, file reprocessing, or problem solving.

In order to be accepted, all files must be submitted using the provided template.

Bleeds:

All art files should have a minimum of 1/8” bleed

White for Printed Film or Binder Products:

Flexo and Digital Printing:
White ink placement should be indicated using a marked spot color. White ink back-up is an additional color and should be taken into consideration in the printing process.

If white ink is required as a main color or as a back-up, it will be indicated as a ‘visible’ color and noted on the color legend on the proof.

Fonts:

Fonts are required to be provided with submitted artwork or to be converted to paths or outlines.

Font size minimum is 6 point for positive print and 8 point for reverse or “knock out” type.

Fonts should be line copy and not built out of process or multiple colors.

Vignettes / Gradations:

Flexo Printing:
Gradations or vignettes can never fade to white or 0% of a color. The vignette must fade out to at least 2% of that color to avoid breaks and hard lines in the gradation.

Offset/Litho/Digital Printing:
Gradations or vignettes can fade to 0% of a color.

Print Quality:

For quality printing, we hold the right to submit suggestions for the art to achieve the best printing.

File Transfer:

We can receive attached files via email (≤ 4MB). These files should be Zipped (PC) or Stuffed (Mac) to avoid corruption during transfer.

Art may also be received through our FTP site upon request.