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## Ross Youngs, CEO of UniKeep LLC Elected to 2005 SHOPA Board of Directors

### Youngs is One of Three New Directors Representing the Manufacturing Sector to the School, Home and Office Products Association

[www.unikeep.com](http://www.unikeep.com)

Columbus, OH -- UniKeep LLC, manufacturer of the award winning View Case Binder (TM) announced today the election of Ross Youngs to the SHOPA association's Board of Directors. His three-year term will commence in January 2005. The Board of Directors is comprised of fourteen to nineteen members designated to represent all classes of the SHOPA voting membership which encompasses manufacturers, retailers and manufacturers representatives.

"I am pleased to be able to contribute to the highly professional and respected SHOPA organization," stated Ross Youngs, Inventor & Managing Partner for UniKeep. "I am looking forward to sharing my diverse experiences in growing companies and learning from my SHOPA involvement," he added.

The Association is dedicated to providing its members with new ways of doing business, to expand the members' network of contacts and resources, as well as to continually offer new strategies and tools to help member businesses reach new heights of success. The SHOPA tradeshow is the premier event of the year for this School, Home and Office Products retail sector.

"I offer you my heartiest congratulations and I look forward to working with you as we face the challenges confronting our marketplace and as we build a better future for the Industry," said Steve Jacober of SHOPA.

In 2001, UniKeep introduced an innovative and patented new technology to create a unique three ring binder storage system. The multifunctional, curbside recyclable, 100% polypropylene UniKeep binders have received numerous accolades in many consumer and trade publications for their unmatched combination of organization features, range of sizes up to 5-inch capacity, and economical price. The unique snap-close feature keeps everything protected inside a stackable, archival-safe case.

UniKeep binders are sold in numerous online and retail outlets such as Office Depot and Staples, as well as through commercial dealers nationwide. Customers can also order products online at [www.unikeep.com](http://www.unikeep.com) and others listed on the UniKeep site. For more information on the UniKeep binder or any other innovative UniKeep products, visit the web site at [www.unikeep.com](http://www.unikeep.com) or call (800) 829.8117.

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