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UniKeep Unveils Extreme Case Binders™ and Accessories Line at the SHOPA Show

The Extreme Binder Provides a Radical Storage Option for Extreme Organization

www.unikeep.com

Atlanta, Georgia SHOPA Booth #1656 -- November 11, 2003 -- UniKeep LLC, manufacturer of the award winning View Case Binder™ will be launching the new Extreme Case Binder™ line in bigger sizes and radical colors for the Extreme in storage and organization. The new Extreme Case Binder line is the ideal solution for users who need larger storage capacities for a wide range of media, records, school or tax paperwork and small items. UniKeep, will showcase its expanding line of storage solutions and accessories at the SHOPA Show, November 11-13, 2003, at the Georgia World Congress Center in Atlanta, Georgia. Please visit UniKeep in booth #1656.

"Our customers are great about telling us what works for them, and the demand has been for a size for every project! So we have now created a wider line of our durable, case binders for the extreme in paperwork organization for school, taxes and more," said Ross Youngs, Inventor & Managing Partner for UniKeep.

"Moving forward into 2004, our product development experts also have designed a growing assortment of accessories that span all categories – archiving, CD/DVD, collectibles, photo/video, computer software and paperwork."

UniKeep's storage and organizational accessories are becoming the number one solution for a growing group of customers, from audiophiles to collectors, genealogists and the extremely organized. Highlights of the new SHOPA line-up for Back to School 2004 include: Extreme Case Binders, Binder Pockets with and without tabs, Divider Tabs and Media Disc Pages.

UniKeep uses innovative and patented new technology to create their unique replacement for the ordinary binder. The multifunctional, curbside recyclable, 100% polypropylene UniKeep View Case Binder line has received numerous accolades in many consumer and trade publications. The unique snap-closed feature keeps everything protected inside a stackable, archival-safe case.

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UniKeep binders are sold in Staples, Office Depot, and BJ's Wholesale Club retail stores, as well as the catalogs of Corporate Express, Boise Cascade and Staples. Customers can also order products online at www.univenture.com, www.staples.com or www.microcenter.com and others listed on the UniKeep site. For more information on the UniKeep binder or any other innovative UniKeep products, visit the web site at www.unikeep.com or call 800/ 829.8117.

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