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News Release

For Immediate Release

UniKeep LLC Wins Excellence in Design Award from Modern Plastics Magazine

Columbus, OH- UniKeep LLC has been named a recipient of the “Excellence in Design Award” from *Modern Plastics Magazine* for the patented design of the company’s premier product, the UniKeep™ View Case Binder™. The Award, one of seven presented for 2002, is based on manufacturing efficiency, quality, ease-of-use and visual and emotional appeal.

UniKeep View Case Binder is a fully enclosed injection-molded loose-leaf binder made of 100% recyclable material. The design offers more storage in less space and efficiently replaces traditional three ring binders and many other presentation and filing products.

Features Include

- **Fully enclosed:** Protects documents and holds additional items like pens and cards
- **Stackable:** Stacks easily in drawers or on bookshelves, unlike traditional three-ring binders
- **Easily customized:** Full wrap overlay allows binders to be easily tailored with single sheets and user friendly templates, available at www.unikeep.com
- **Snap-locking rings:** No metal rings- durable polypropylene rings snap tight without pinching
- **Archival:** 100% Polypropylene material will not interact with other plastics, paper or films
- **100% Recyclable:** allows for curb side recycling

UniKeep View Case Binders™ can be used in home or in the office, for organizing and collecting

Opportunities for use include:

Students: Notebooks, reports, presentations, band or choral sheet music

Collectors: Archival storage for photo prints, negatives, baseball cards, stamps, coins

Professionals: Sales tools, presentations, project files, training manuals, records, media kits

Homeowners: Yearly tax files, address/ phone books, medical records, family keepsakes

Hobbyists: Diagrams, scrapbooks, journals, project storage, recipes

The UniKeep™ product line also includes accessories, media storage, and our new Extreme Storage products, including the Disc 10 Wallets and Safety-sleeves®, which store and protect CDs.

UniKeep™ products are available nationwide at office supply stores and retail outlets such as: Office Depot, Staples, Eckerd, Micro Center, HEB Grocery, Cost U Less and Fred Meyer and through online sites such as: www.staples.com, www.office.depot.com, www.univenture.com and www.micocenter.com.