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## News Release

For Immediate Release

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### UniKeep™ Creates a New Way of Organization

Columbus, OH- UniKeep LLC has extended their line of award winning View Case Binders™ to include Extreme Case Binders™ and Binder Accessories, which has single handedly created a new way of organization. “The entire UniKeep system gives our customers the flexibility to easily file, customize and rearrange to fit their individual needs. We know everyone has their own way of organizing and the newly expanded UniKeep system recognizes that.” stated Ross Youngs, CEO and managing member.

The Extreme Storage line’s multiple compartment, fully enclosed high capacity storage system gives users a maximum amount of storage in the least amount of space. The UniKeep binder will not split at seams, pinch your fingers on metal rings, or misalign at the rings because of bent metal. The UniKeep contains no PVC and is uniquely 100% polypropylene and 100% curb-side recyclable. The user friendly Extreme Case Binders are available in a variety of sizes ranging from 1.5” to 5.0”.

With UniKeep Binder Accessories, organization becomes a breeze. This new line features, snap in holes, insertable tabs on pockets, and 100% polypropylene construction that will not transfer print. All are designed to be more versatile, more functional and easier to use. And like all UniKeep products they are easy to customize so you can organize your work your way. UniKeep’s Accessory line includes divider tabs, binder pockets, binder pockets with tabs, and Media Disc Pages™.

With the emergence of new products also comes an addition to the UniKeep team. Ross Youngs, inventor of the UniKeep Case Binder, is actively assuming sales and operational management of UniKeep to personally provide strong and proactive support to the sales force. Ross’ enthusiasm for the product and active involvement in ongoing development and manufacturing make him a valuable resource and catalyst for UniKeep growth.

The UniKeep binder is a technological advance that is highly disruptive to what is typically viewed as a very stable office supply category. Certainly, loose-leaf binders will continue to change over time. But the new UniKeep binder system is nearly as dramatic a change to the modern concept of document handling as the first 3-ring binder patent back in 1854.

For more information and additional related copy on the UniKeep loose-leaf binder or other innovative products, visit [www.unikeep.com](http://www.unikeep.com) or call 614/ 684.2175.