



PO Box 28930  
4777 Roberts Road  
Columbus, Ohio 43228-0930  
**614/684.2175**  
614/684.2275 fax

## UniKeep LLC Announces Creative Case Binder Design Contest Winner

### Winning Design Incorporates Binder Structure and Graphic Features

[w.unikeep.com](http://w.unikeep.com)

Columbus, OH – September 8, 2004 -- UniKeep LLC, manufacturer of the award winning View Case Binder™ announced today the winner of the UniKeep Design Awards. "Thanks! I'm so excited to have won. I told several of my friends, "I never win anything!" But the truth is, I don't really enter anything either. I think UniKeep makes a great binder, so it was easy to spend the time," exclaimed Darrin Hunter winner of UniKeep's First Annual Design Awards.

In 2002, UniKeep introduced an innovative and patented new technology to create a unique replacement for the ordinary three ring binder. The multifunctional, curbside recyclable, 100% polypropylene UniKeep View Case Binder(TM) has received numerous accolades in many consumer and trade publications. The unique snap-close feature keeps everything protected inside a stackable, archival-safe case.

"I designed templates for the cover insert and also the binder contents so that users would conceive of their presentations as objects-in-the-round instead of simply paying attention to the cover. The UniKeep's transparency and unique structural system allow for more creativity than that. Layered, complex visual effects are possible by strategically cutting away parts of the cover insert to reveal both the binder's elegant structure and the contents themselves," wrote Hunter, who is the Manager of Media Design for KZF Design in Cincinnati. "Also, the materials of the inserts can be varied for spectacular visual effects," he continued.

Ross Youngs CEO Of UniKeep stated, "Darrin has the type of creativity we were looking for in this contest. He was able to go beyond the cover of the case and create an integrated design piece. All of us at UniKeep are truly impressed by his insight and talent."

Links to all the 2004 online entries are posted in the UniKeep Gallery for the public to view and access for personal use. The monthly award was \$100 to each category winner and at the end of the contest, \$1,000 was awarded to each overall "Best of Category" and \$2,000 was awarded to the "Best of Show".

It's easy to customize UniKeep binders by placing artwork under the clear poly overlay. Users can stack and store countless combinations of paper, media and other items in UniKeep binders. This one-of-a kind contest provided other UniKeep users ideas for their customized binder cover designs.

"The designs have been terrific, we would like to keep the contest going on an annual basis. We have made it even easier to enter by posting your entry on our website or yours," said Ross Youngs, Inventor & Managing Partner for UniKeep. "Stay tuned for the Second Annual UniKeep Contest Announcement."

2004 Categories included:

- Arts & entertainment - Anything related to creating, distributing, promoting or displaying forms of artistic expression: photo albums, portfolios, scripts, sheet music, recorded music or videos.





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- Business & professional - Covers designed for work uses. Including presentations, reports, archives, personal record keeping, marketing and sales materials or business publications.
- Education - Designs for school or teaching. Includes school reports, memory books, homework, notebooks, records, project presentations, teaching plans or school publications.
- Sports - Big league to little league, anything sports-related goes here. Includes record books, rulebooks, playbooks, stats, memory books or team rosters.
- Hobbies & recreation. - Fun & non-profit. Can include scrapbooks, travelogues, journals, home decorating planners, family albums, craft or project files.

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UniKeep binders are sold in numerous online and retail outlets such as Office Depot and Staples, as well as through commercial dealers nationwide. Customers can also order products online at [www.unikeep.com](http://www.unikeep.com) or and others listed on the UniKeep site. For more information on the UniKeep binder or any other innovative UniKeep products, visit the web site at [www.unikeep.com](http://www.unikeep.com) or call 800/829.8117.

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UniKeep Corporate Contacts:

Ross Youngs  
Managing Partner  
(800) 829.8117

Karen Sullivan  
Director/ Marketing  
614/ 684.2179  
[ksullivan@unikeep.com](mailto:ksullivan@unikeep.com)

UniKeep Press Contact:

Carol Warren  
Antarra Communications  
(714) 891-3660

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